

Brendan Bruce

1223 Dean Ave, Apt 1
Brooklyn, NY 11216

brendanbruce@gmail.com
347.671.4412

github.com/brendanbruce
brendanbruce.com

Experience

Crush & Lovely Senior Front End Engineer 2017 – present

- Led development on proof of concept for a health app using React Native to manage users' health care data, and built administrative sites in React to manage content for various user roles as well as administrative web apps.
- Built components for React app built for Fortune 50 company for both web and TV platforms.
- Built an interactive map with MapBox that converted CSV data into an interactive map visualization for a large bank.
- Styled complex layouts and built rich interaction for rich online learning experiences about mental health, gun control, and bullying aimed at teenagers with a focus on accessibility for users with all needs.
- Present work and communicate ideas and feedback directly with clients.

Freelance Front End Developer 2016 – 2017

- Built a responsive WordPress site for 20th century painter Anna Walinska
- Designed and developed a social app built using Cordova and Meteor framework for Android and iOS.
- Design and develop email campaigns and marketing web sites for Nickelodeon.
- Designed and contributed to front end development of React based multi-tenant web app that integrated with a Rails back end to provide an interface for event bookings to it's customers.
- Provide website specifications and requirements for developer teams I'm collaborating with.

SkilledUp Senior Front End Developer / Product Designer 2014 – 2016

- Designed and developed views and templates within a Ruby on Rails web app.
- Created and maintained a CSS pattern library using BEM syntax and following OOCSS principles.
- Ensured all new features were fully tested using testing frameworks RSpec and Konacha.
- Refactored Javascript based DOM interactions into React components.
- Iterated quickly on features based on user and stakeholder feedback within an agile product cycle.

Peppercomm Front End Developer 2010 – 2014

- Developed web sites for various clients using Wordpress and ExpressionEngine.
- Designed mock-ups for client approval before project development phase.
- Developed email templates for various client marketing initiatives.
- Tested front-end code in multiple browsers to ensure cross-browser compatibility.

H2O Associates Interactive Designer 2006 – 2010

- Designed and developed web sites using HTML, CSS, and Javascript
- Tested front-end code in multiple browsers to ensure cross-browser compatibility.

Active Ingredients Design Intern 2006

- Designed templates for different types of web pages for various clients in the technology, financial and renewable energy industries.

Lippincott Experience Design Intern 2005

- Designed website layouts and animations.
- Created information architecture and layouts for redesigned intranet.

Skills

Web Development

HTML and other templating languages, JavaScript and various JavaScript libraries and frameworks, CSS3 and various CSS preprocessors and CSS-in-JS solutions as well as structured approaches to organizing CSS such as BEM and OOCSS, responsive web development, Ruby on Rails, Popular CMSes including Drupal, ExpressionEngine, Wordpress, and Contentful, mobile web development using React Native and Cordova

Design

Adobe Creative Suite, Sketch, Framer, User Experience, Usability Testing

Workflow Tools

Github, command line, Gulp/Webpack, NPM, Trello, Vim / Sublime Text / VSCode

Education

University of Cincinnati Cincinnati, OH 2005

- College of Design, Architecture, Art and Planning
- Bachelor of Science, Design

Hochschule für Gestaltung und Kunst Basel, Switzerland 2005

- Two week workshop with focus on experimentation in interaction design.

Awards & Activities

- Graphic Design USA award for walinska.art.
- Addy Award for HowStuffWorks Holiday Card.
- Summit Interactive Award for Weight Watchers, Fine Cooking, and AccentHealth websites.
- Selected to participate in Engine30 design fellowship.